



MONTHLY MEMBERSHIP PROGRESS REPORT

District 201Q1

Results as of: 2/28/2014

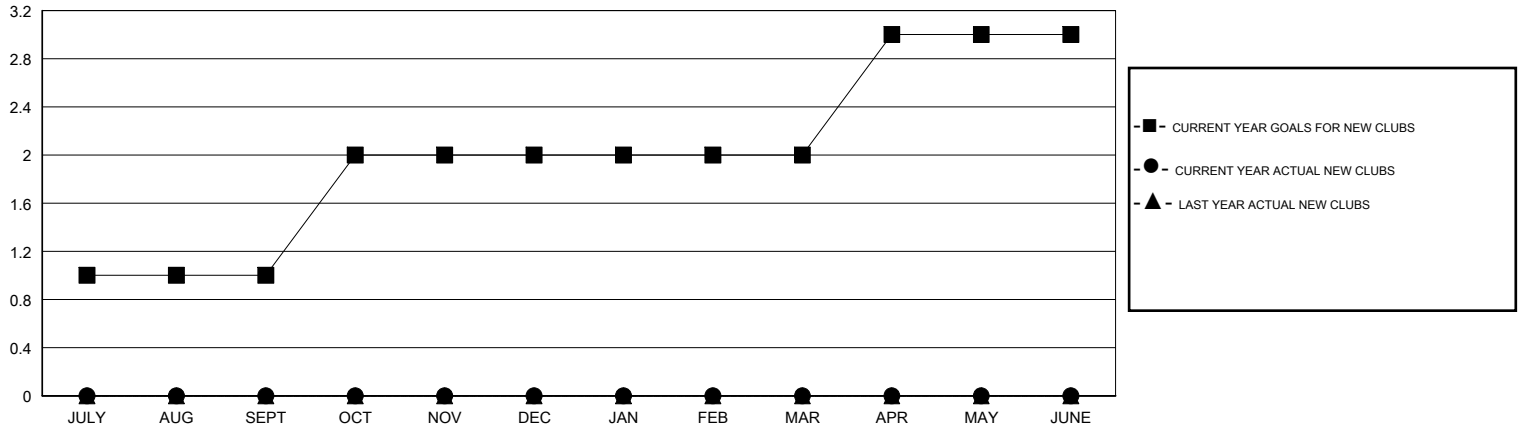
GMT: John Muller

LOCATION AUSTRALIA

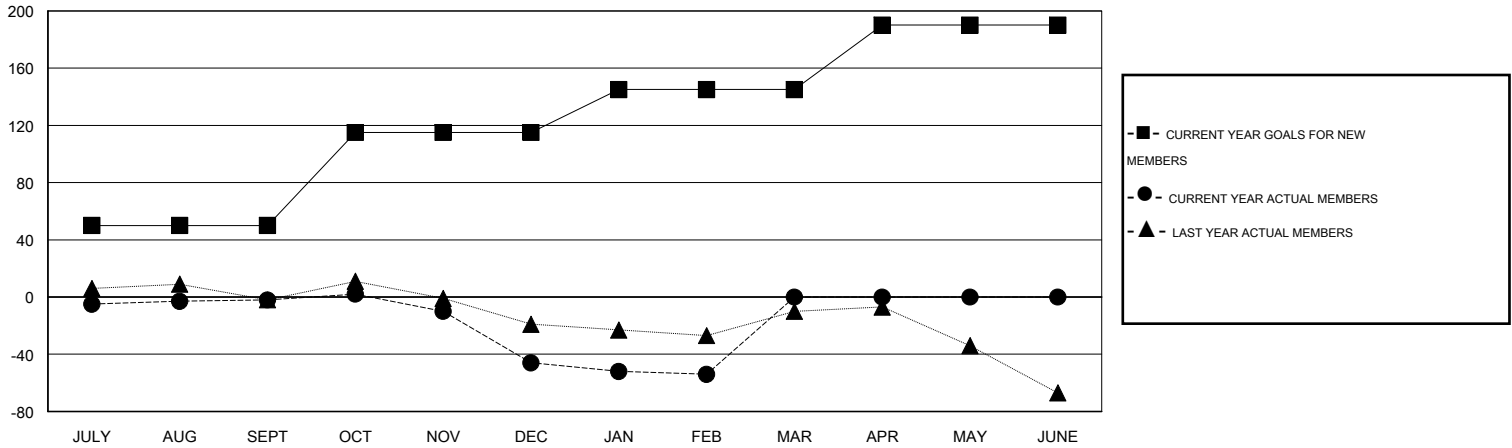
GMT CA 7

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL TOTAL MEMBERS ADDED	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	1	0	0	0	JULY/AUG/SEPT	50	49	51	-2
OCT/NOV/DEC	1	0	2	-2	OCT/NOV/DEC	65	58	102	-44
JAN/FEB/MAR	0	0	2	-2	JAN/FEB/MAR	30	31	39	-8
APR/MAY/JUNE	1	0	0	0	APR/MAY/JUNE	45	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	50 CLUBS OF 88 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	1,196 (62.29%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	724 (37.71%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	464
OTHER		HEAD OF HOUSEHOLD	228
TOTAL		NON-HEAD OF HOUSEHOLD	236